

READ squared Habit Forming

Why should my library sign up for READsquared?

READsquared was developed specifically for public libraries, and is now in use by thousands of libraries and millions of patrons nationwide. This powerful application will take your summer reading program (and any other reading programs!) to the next level. Its numerous and practical features will help your library engage readers and learners of all ages in new and exciting ways—through activities, book lists, challenges, and more!

What will my library receive?

Once signed up, your library will receive its own mobile-friendly READsquared website for use with your community, customized with your library's logo. Once you log in (as an administrator), you will have access to the application's control panel where you can easily tailor your READsquared website and create your reading programs.

What does it cost?

READsquared is available at **NO COST** to all public libraries in New York State. The New York State Library contracted with READsquared in 2018 to provide statewide services through December 31, 2022.



<http://www.readsquared.com/ny>

Summer Reading at New York Libraries is funded through the Federal Library Services and Technology Act, with funds awarded to the New York State Library by the Federal Institute of Museum and Library Services.

Is an “out-of-the-box” Collaborative Summer Library Program (CSLP) option available?

Yes! READsquared preloads CSLP graphics and templates to help you get your library’s summer reading program up and running quickly.

What if we want to customize?

READsquared is fully customizable, allowing you to modify the application in a variety of ways to meet your library’s specific needs. No coding knowledge is needed.

Is it just for summer reading?

No! READsquared can be used for any reading programs your library chooses to offer throughout the year. These can be intended for children, teens, or adults, or all three! The application includes popular themed, seasonal, and 1,000 books program templates for easy implementation.

Is it just for bigger libraries?

No! READsquared was designed to be used by libraries and library systems of all sizes—big and small—in rural, suburban, and urban communities across the country.

What about security?

READsquared has multiple security measures in place to protect user data, including numerous security certifications, advanced firewalls, and data encryption (SSL, the same protection used by banks and credit card processors). Access to user data is only provided to designated library staff and the READsquared support specialist. Data is not shared with any third party.

What if we need help?

READsquared provides short, step-by-step tutorials on how to get started within the application’s control panel. You may also submit questions online to a READsquared support specialist as needed. This technical assistance is offered to your library at no cost—so expert help is always just a click away!



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